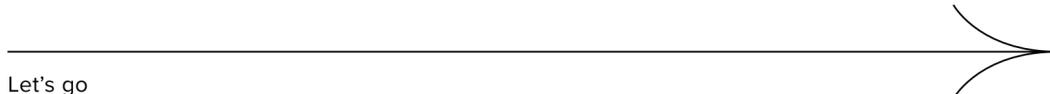


Marisa Fugleberg

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480.639.8863

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marisahayley.com

Let's go



Naked Mobile

Marisa Fugleberg

Naked Mobile, a cellular service in Northern Arizona, was seeking help with their social appearance in order to connect with their college audience and encourage locals to activate data plans.

I created an animated version of their logo, which was used in animated stories, organic posts, and targeted ads. I also designed and planned email campaigns sent monthly to their subscribers.

NakedMobile

free

claim deal

MON-FRI 10AM-2PM

NakedMobile

GALLUP • FARMINGTON • WINDOW ROCK

SELECT STORES OPEN

SHOW LOW • TUBA CITY • CHINLE • HOPI

FLAGSTAFF MALL • 12PM-7PM 7 DAYS A WEEK

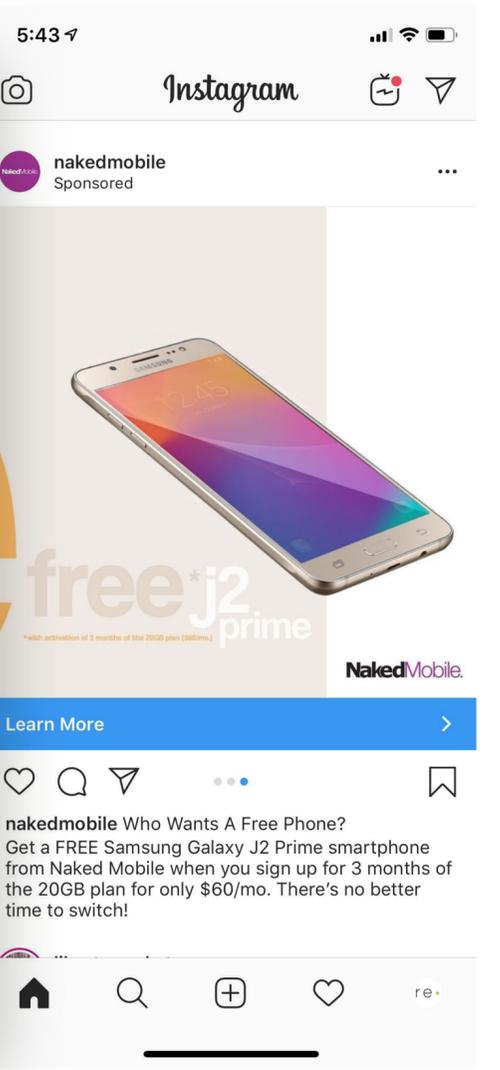
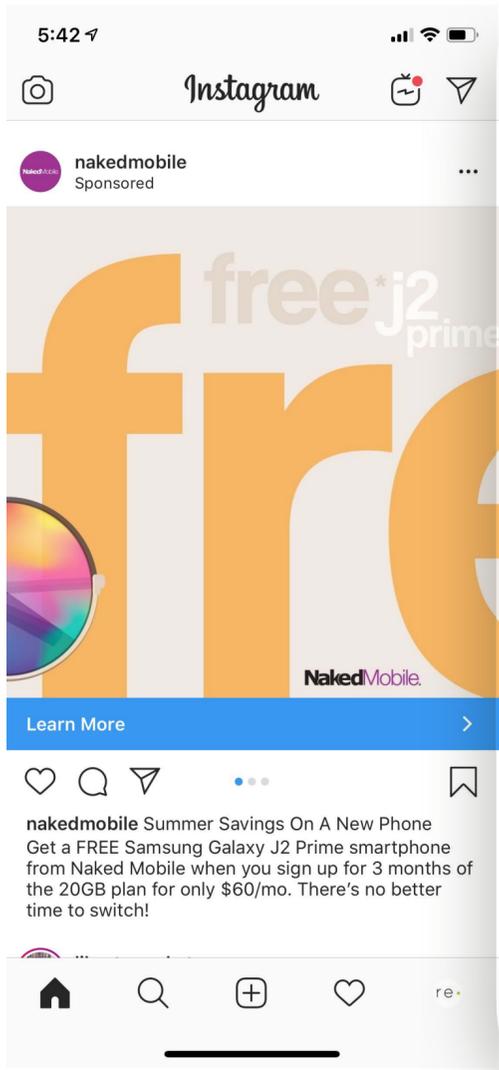
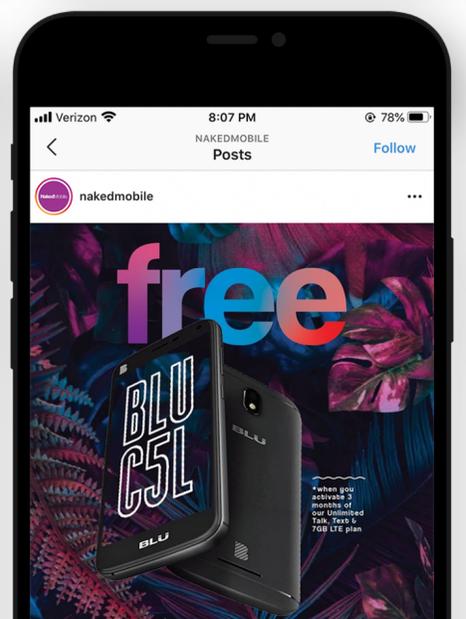
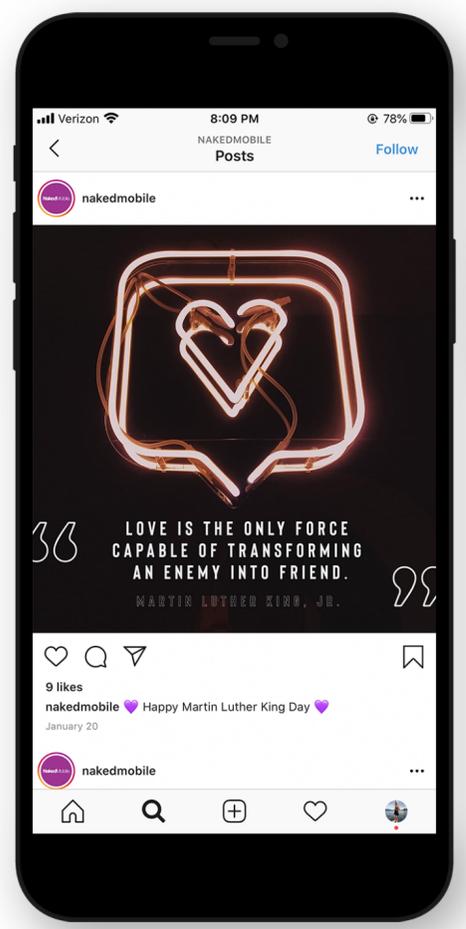
START SHOPPING NOW

DON'T MISS OUT!

FOLLOW US

NakedMobile

NAKEDMOBILE.COM



Palo Verde Pet Clinic

Marisa Fugleberg

During my time at Rethinc Advertising, I designed and developed a website for Palo Verde Pet Clinic. Without prior branding, I was able to create an approachable and friendly brand look and feel from scratch to promote the clinic's holistic approach to pet wellness.

The graphics and imagery are positively-focused through handmade illustrations depicting different topics of pet health. This responsive design was created with a mobile-friendly interface in mind, allowing for a smooth and enjoyable experience for potential patients curious about the clinics' services.

Design System

Color palette:

- e3e3da
- aace13
- 6c5f51
- 5f853d
- 3c4240

Heading 42/24 Subheading 24/32

paragraph text 16/24



Responsive - Mobile

Iconography



Illustrations



Rumors Salon

Marisa Fugleberg

Rumor's Salon, a high-end hair salon located in Scottsdale, AZ, had been serving the community for 20 years. They came to Rethinc Advertising requesting an overall clean-up of their brand.

Brand consistency was maintained across all platforms through animated social posts, monthly emails, and digital marketing campaigns promoting services and product sales.



{RS}

RUMORS SALON

Whether you want beachy waves or straight summer locks, we have you covered!

BROWSE SERVICES

U: DRY SHAMPOO COLLECTION



FREE TRAVEL HAND SANITIZER WITH RETAIL PURCHASE



RUMORS SALON

FRESH FACE AT RUMORS

Welcome **Hannah** to the Rumors family!

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.



BOOK WITH HANNAH

FEATURED PRODUCT

NEW HAIR EXTENSION WEFTS

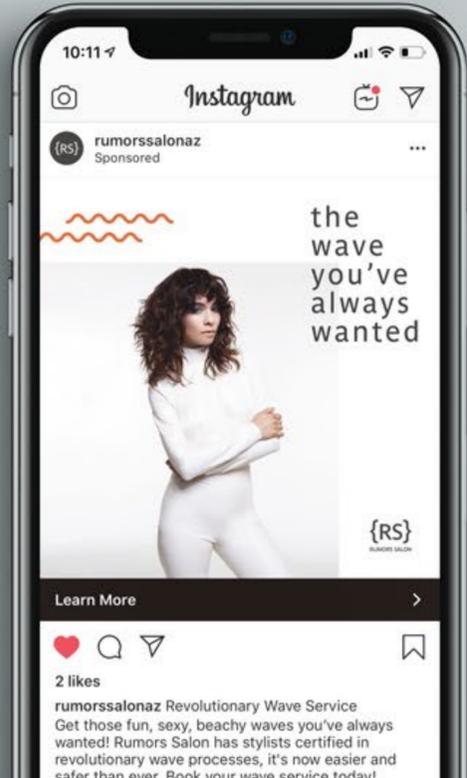
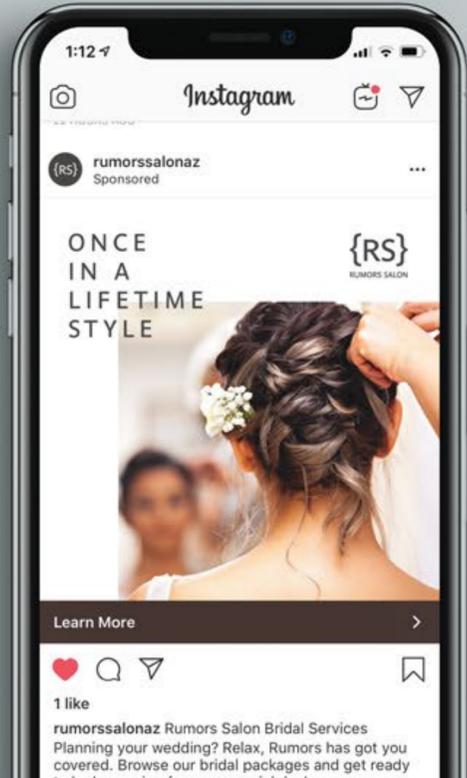


Interested in hair extensions?

Our stylists Amanda, Kayla, Janel, Brian, and Kristyn are all certified specialists in numerous extension techniques. Extend your style and book your consultation today!

BOOK YOUR APPOINTMENT

Sandal weather calls for a fresh pedi!

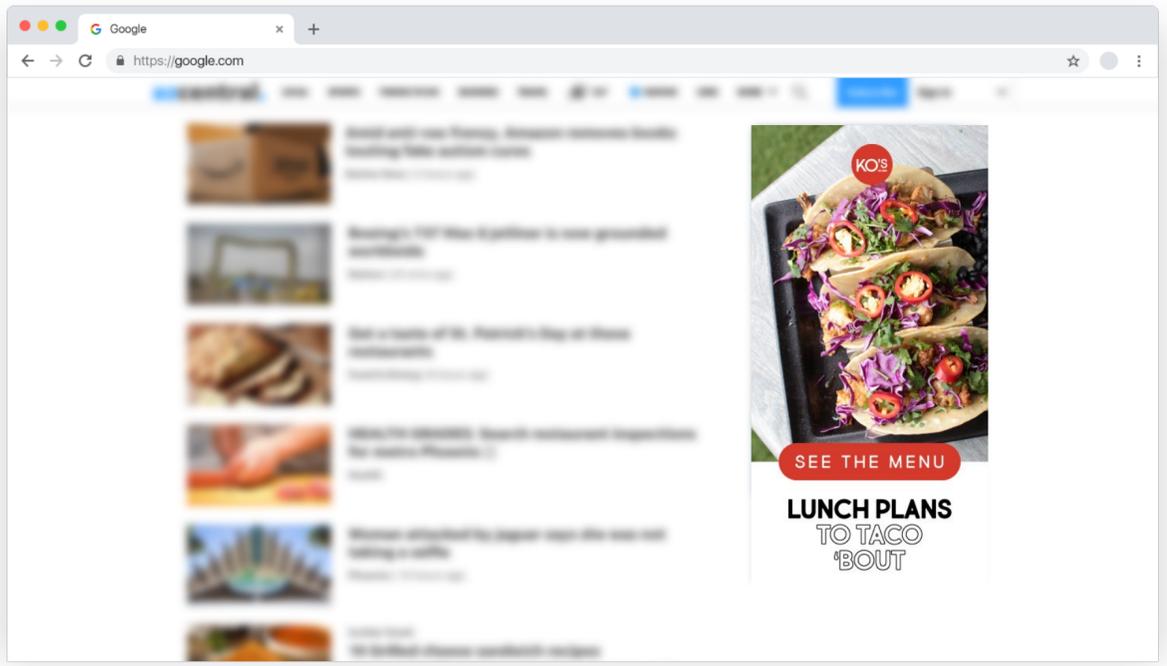
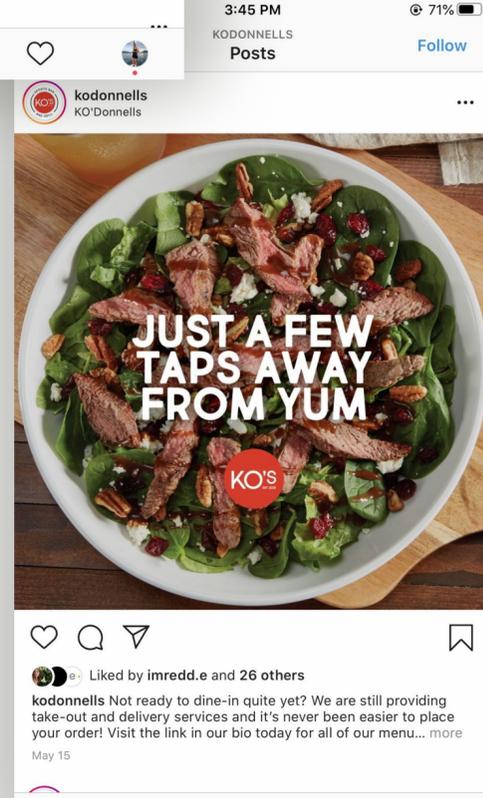
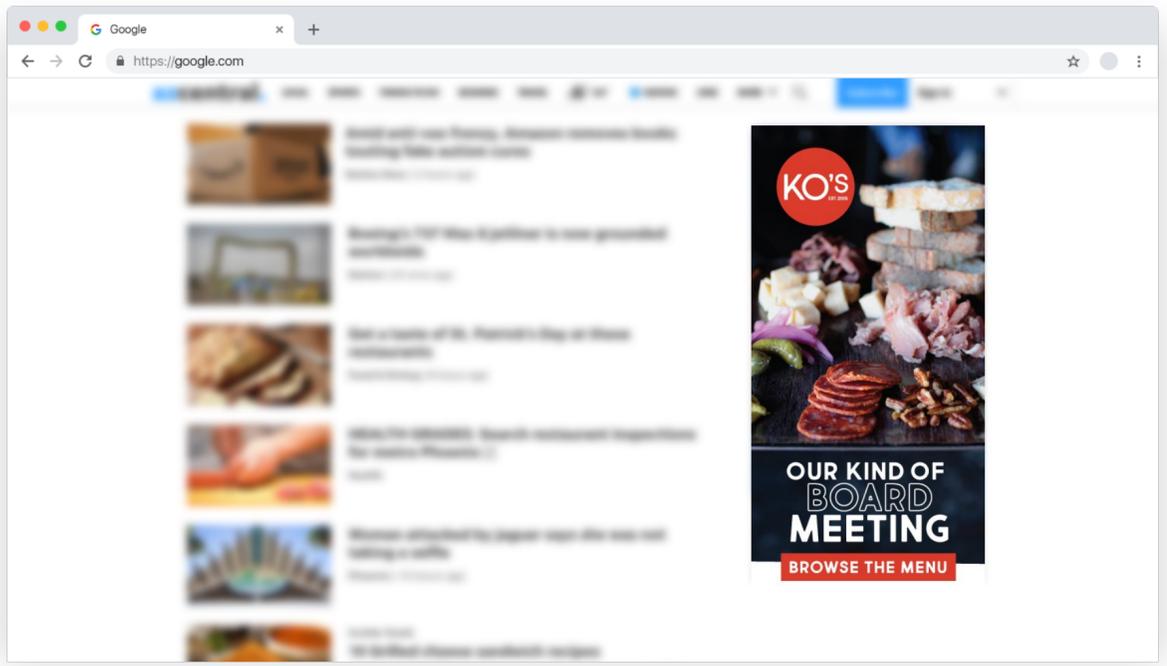


K.O. Donnell's

Marisa Fugleberg

Designed social media posting for a local restaurant to help them as they were going through changes due to COVID-19. We worked as a team to come up with innovative ways for the restaurant to continue to serve the community and engage more on social media.

We adamantly promoted the restaurant's take out and delivery services. I designed themed posts for special holiday meals, creating a buzz in the community. We were able to contribute to keeping the business flowing smoothly throughout adversity.



Launched **NASCLA Accredited Electrical Examination Program** which includes **3** classifications:
ELECTRICAL CONTRACTOR | JOURNEYMAN ELECTRICIAN | RESIDENTIAL ELECTRICAL CONTRACTOR

GREW 69% membership by **2 NEW** State Members INCLUDING

Operating Expense Reserves **70%** INCREASED BY

Defense Fund Reserves **60%** INCREASED BY

At the **NASCLA 2018 Annual Conference** we had **52 NEW** attendees including **10 NEW** state representatives.

NASCLA is made up of **43** Contractor Licensing Agencies

The **NASCLA 2018 National Coordinated Enforcement Effort** REVEALED **779** issuances that were non-compliant. This initiative supports our ongoing efforts to fight against illegal licensed activity and educate our consumers to advocate for regulatory compliance.

Expansion of **NASCLA's eBook Digital Series and Solutions Platform** | Development of the **NASCLA Advocacy Consumer Booklet and Talking Points**

PARTNERSHIP The National Center for Construction Education & Research (NCCER) and NASCLA held their first collaborative meeting in February 2018.

70,141 NEW USERS visited our website
INCREASE IN TRAFFIC from social media to **NASCLA.org**

BIG WINS Florida Construction Industries Licensing Board voted to accept the NASCLA Accredited Examination for Commercial General Building Contractors. Arizona Registrar of Contractors began administering the examination.

CLOSING ROADMAP

It all starts with your contract.

Your agent sends it to JetClosing. Pro tip: Now would be a great time to download the app!

We research your new home and hold onto your earnest money deposit.

We talk to your Lender and the real estate agents to resolve title issues, share info and prepare for closing.

CLEAR TO CLOSE

You sign your closing documents.

The seller signs closing documents.

We make sure everything is signed properly.

Your Lender sends your loan funds, and you send your down payment to JetClosing.

Your agent gives you the keys to your new home.

The deed to your home becomes public record.

REAL ESTATE SNAP — SHOT

MARCH 2020
2.1.20 — 2.29.20
MARICOPA COUNTY

Average Sales Price
\$373,700
+3% \$364,400 LAST MONTH
+14% \$326,800 LAST YEAR

Active Listings
10,590 Excludes Pending, CCBS & UCB
-9% 11,602 LAST MONTH
-43% 18,731 LAST YEAR

Monthly Supply of Inventory
2.14 Includes Active, CCBS & UCB
2.54 LAST MONTH
3.63 LAST YEAR

Pending Contracts
7,222

Average Days on Market
66

Monthly Sales
7,279
+15% 6,328 LAST MONTH
+14% 6,409 LAST YEAR

NORTH&CO.
REAL ESTATE BY TRADE

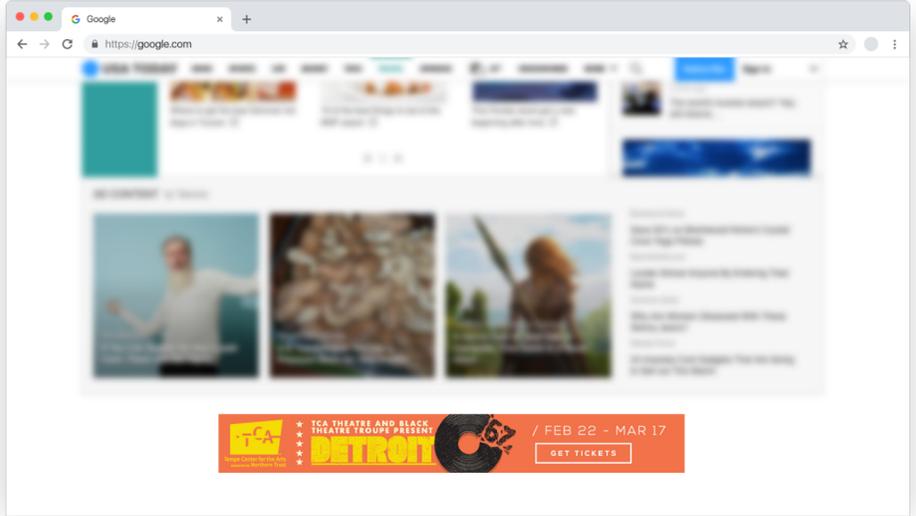
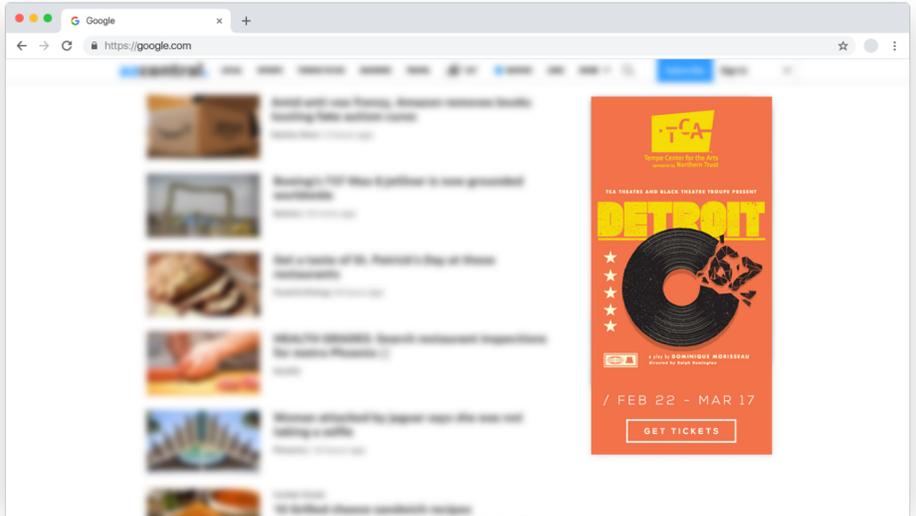
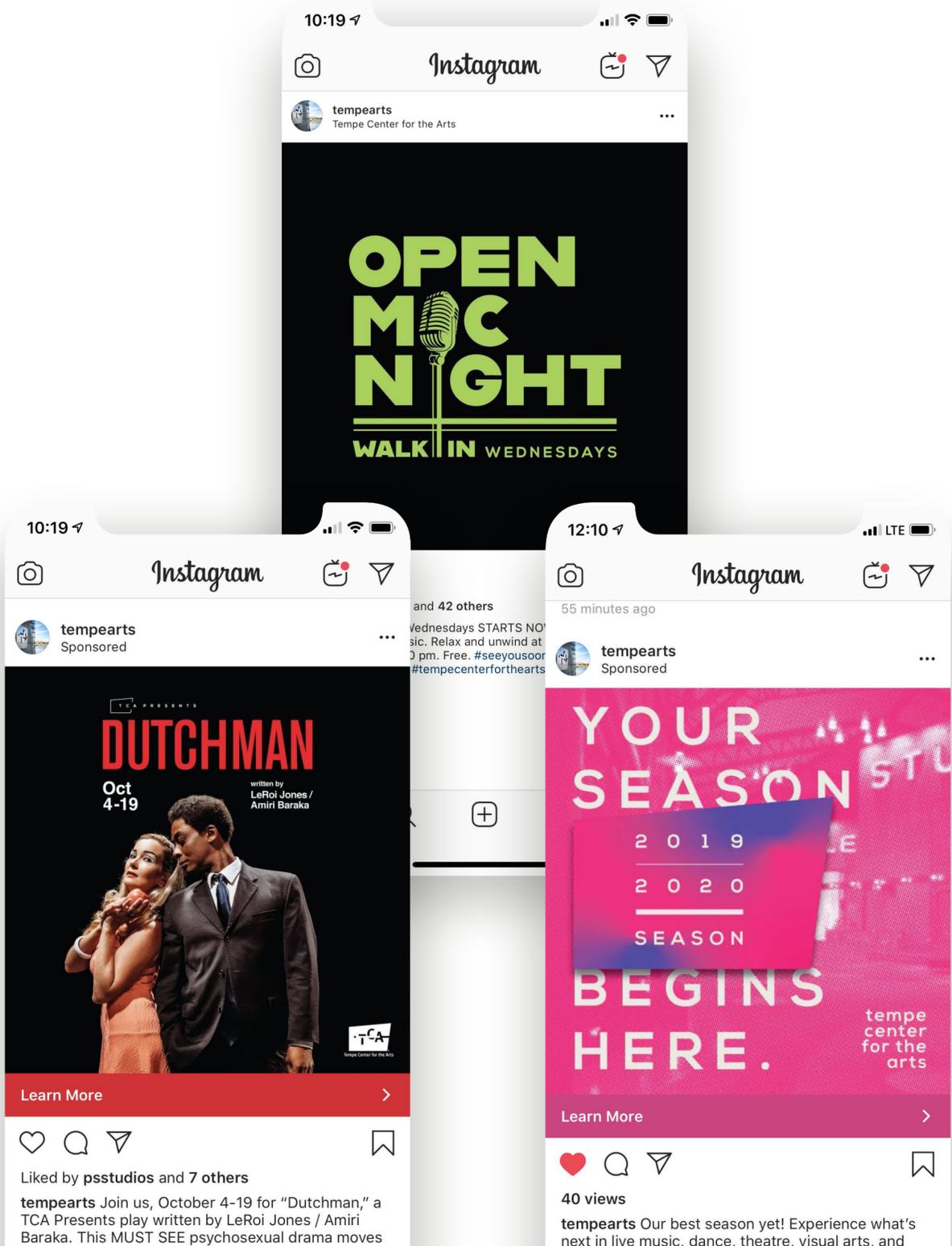
STATISTICS AND ANALYSIS ARM/LSB COPYRIGHT 2020 NORTHANDCO.COM

Tempe Center for the Arts

Marisa Fugleberg

During my time at Rethinc Advertising, I designed social media posts for Tempe Center for the Arts, advertising their events and exciting users about what's to come throughout the season.

I created original designs and branding for their individual productions, ongoing events and galleries at the venue, and unique, annually-updated brand looks for each of their seasons.



Foresight

Marisa Fugleberg

Concept for ASU's Visual Communication program's senior exhibition. I chose 'Foresight', meaning to bring things into view. The clipped typography fades backwards creating a sense of depth, leaving the title of the show to stand boldly in the foreground.

The graphic is composed in a promotion poster, and easily translated onto additional collateral for the exhibition including lanyards and t-shirts to be worn and sold at the show. The graphic was then animated for digital platforms.



24/7 HELPLINE

877
870
7012

A D O L E S C E N T
P R O G R A M S



H O P E A T
A U R O R A




OUTPATIENT SERVICES

Whether you need additional support in maintaining the progress you've made at an inpatient program or residential care facility, or you need more help than individual counseling can provide in managing your mental health or addiction, we can help.

Aurora's outpatient services offer a nurturing environment for patients to receive treatment while maintaining their everyday activities such as work and school. Families and support are encouraged to participate as part of the healing process.

PARTIAL HOSPITALIZATION PROGRAM (PHP)

AGES 13+

PHP (day treatment) is our most structured outpatient program, providing daily connections with peers along with clinical and medical oversight. Therapy is provided in a group setting and runs up to six hours a day, with lunch, coffee and snacks provided.

Outpatient is for individuals dealing with:

- DEPRESSION & ANXIETY
- SUBSTANCE ABUSE
- TRAUMA
- SUICIDAL THOUGHTS
- IMPULSE CONTROL
- OCD
- BIPOLAR DISORDER

INTENSIVE OUTPATIENT (IOP)

AGES 13+

IOP is a less intensive option that allows individuals to maintain their daily routines such as attending work or school. This program runs three hours per day, with snacks and coffee provided.

INSURANCES ACCEPTED



ELECTROCONVULSIVE THERAPY (ECT)

AGES 13+

ECT involves a brief electrical stimulation of the brain while the patient is under anesthesia.

MAY BE A GOOD TREATMENT OPTION IF

- Medications are not tolerated
- Other forms of treatment have not worked

A course of treatment has been shown to change the brain chemistry, reversing symptoms of depression, bipolar disorder, suicidal thinking and schizophrenia.

AURORA EAST
6350 S. MAPLE AVE
TEMPE, AZ 85283
480.345.5400

AURORA WEST
6015 W. PEORIA AVE
GLENDALE, AZ 85302
623.344.4400

24/7 ADMISSION LINE

877
870
7012

AURORA
BEHAVIORAL HEALTH
#HOPEATAURORA



OUR Hospitals
Aurora Behavioral Health System is Arizona's largest free-standing psychiatric hospital system with 238 inpatient beds within two facilities serving the entire State of Arizona.

WE BELIEVE IN A Holistic Approach
Intensive assessments and evaluations, medication management and adjustments, group and individual therapy sessions, experiential therapies including equine, music & art, chaplain services, organic and locally sourced meals, stress management and coping skills groups, patient education to understand illness, basic recovery meetings, continuation of care planning to support wellness and recovery.

OUTPATIENT SERVICES
Areas of focus include:
Mental Health & Wellness, Relapse Prevention, Medication Education, People Support, Coping Skills, Maintaining Recovery & Wellness.

For a free, private and confidential evaluation: Call us. 877 870 7012

SERVING ADOLESCENTS, ADULTS AND SENIORS WITH THEIR behavioral health needs.

AURORA
BEHAVIORAL HEALTH